

MEDIA RELEASE

Water saving showerhead exchanges boom

Immediate Release

28 January 2009

South East Water's free water saving showerhead exchange program has continued to be popular with 1368 showerheads exchanged over the last week.

South East Water's Residential Programs Manager Mark Chicoine said this was one of the stronger weeks of exchanges since Christmas, with the Parkmore water conservation kiosk recording 278 exchanges.

Next in line was Rosebud's kiosk with 216 exchanges made, followed by Knox with 200 and Bayside with 146.

In addition to the kiosks, Frankston City Council exchanged 221 showerheads, while the City of Casey and Mornington Peninsula Shire Council exchanged 106 and 82 respectively.

"It's fantastic residents are keen to swap over their old water wasting showerheads for free, new water saving ones," Mr Chicoine said.

"This year to date, we've exchanged 25,877 showerheads but we still have 24,123 to go.

"With temperatures set to skyrocket this week, residents who haven't yet exchanged their showerheads will be able to cut back their water use by doing so."

South East Water's showerhead exchange program is part of the WaterSmart program, designed to help households cut down on their water use.

This program also supports Target 155 – Melbourne's voluntary water saving campaign.

Melbourne currently remains on Level 3A water restrictions.

In February, South East Water's shopping centre kiosks are located at:

Dates:	Monday 2 February 2009 – Sunday 1 March 2009
Centro Cranbourne	Outside Lynlee's near Kmart
Endeavour Hills	Centre Court Opposite Safeway
Centro Mornington	Near BBs Café & Wendys
Pakenham Place	Outside Coles

For more information or for more water saving tips, log on to www.southeastwater.com.au.

Media Enquiries

Caroline Page
9552 3117
0400 611 276