

MEDIA RELEASE

One-Stop-Shop for finance, purchase and installation of rainwater tanks

Immediate Release

19 May 2009

South East Water has launched a complete rain water tank solution for its customers which provides a choice of rainwater tanks, accredited installation options and reliable onsite advice, plus the added convenience of 12 or 24 month interest free payment plans.

South East Water's Managing Director, Shaun Cox said the program was developed as a direct result of customer demand.

"We asked our customers what additional products and services they wanted from us and there was a clear demand for an easy and convenient solution to purchasing, installing and financing a rainwater tank.

"Our customers identified that there were many barriers to installing a rainwater tank – including the upfront costs, confusion about what rainwater tank to purchase, and unreliable information about installation options.

"We've listened to our customers, responded to the barriers they identified, and our customers now have a clear choice.

"We are the first company in Victoria to offer this complete solution," Mr Cox said.

The rainwater tank program enables South East households to save their valuable potable water for drinking purposes, whilst tapping into rain water to ensure their gardens and lifestyles aren't compromised.

"We want to enable our customers to reduce their use of potable water in a way that can be tailored to suit their individual needs, whether that's by using rain water to flush toilets and fill washing machines, or more simply, to wash their car or water their gardens."

"The rainwater tank solution will also help households limit themselves to the Target 155 litres of water per person per day," Mr Cox said.

Note:

- Customers who purchase a rainwater tank are also entitled to claim for State and Federal Government rebates of up to \$1500.
- Basic garden installation packages start from as little as \$1520.

For more information call (03) 8788 4186 or go to www.southeastwater.com.au

Media Enquiries

Caroline Page
9552 3117
0400 611 276

