

# ***MEDIA RELEASE***

## **South East Water raises \$61k for fire victims**

*Immediate Release*

*16 March 2009*

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South East Water has raised more than \$61,000 to donate to the Australian Red Cross Bushfire Appeal Fund.

South East Water staff held a number of events to raise money for the Black Saturday victims, and the company matched every staff member's donation dollar for dollar.

Also included was \$20,000 raised by recycling old used showerheads from South East Water's customers, which the retailer also matched dollar for dollar.

South East Water's Managing Director Shaun Cox said all staff had made a major effort to raise money for the fire victims.

South East Water has around 500 staff members.

"South East Water was thrilled to be able to match its staffs' efforts to help those that have suffered such tragedy," he said.

Mr Cox said staff had also donated funds outside the organisation through other groups.

*Ends.*

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### ***Media Enquiries***

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