

MEDIA RELEASE

South East Water is pushing the right buttons with locals

Immediate Release

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South East Water is pushing all the right buttons with Melbourne's bayside residents, with Cheltenham, Sandringham and Brighton leading the take up of its Toilet Replacement Program.

"Households can save 35,000 litres of water a year simply by switching to a water efficient dual flush toilet," South East Water Managing Director Shaun Cox said.

"With Melburnians facing water restrictions and drought-conditions, the toilet replacement program is one of the ways we are working with customers to provide smart water saving solutions."

South East Water is offering householders the opportunity to replace their old single flush toilet with a new water efficient dual flush toilet at a significantly reduced price.

For a limited time, South East Water is offering customers a rebate to help in their efforts to save water. An additional \$50 rebate is available for single flush toilets replaced as part of its Toilet Replacement Program - on top of the Victorian Government's \$50 Water Smart Gardens and Homes rebate.

A licensed plumber will remove and recycle the single flush toilet, replacing it with one of three quality Caroma 4-star models. The Caroma toilets come with a 10 year guarantee on the toilet and a 7 year guarantee on workmanship.

While on site the plumber can also install a water-efficient showerhead and flow control valve for the kitchen at no extra cost; providing even more water savings for customers.

The Toilet Replacement Program is available until August 2010. Customers interested in taking up this offer can call 1300 2 FLUSH (1300 2 35874) or visit www.dualflush.com.au/sew for more information.

The Toilet Replacement Program is one of the many ways that Melburnians can help support Target 155 and reduce water use in their homes. More information about Target 155 and other water saving ideas is available from www.sewl.com.au

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